

29 October 2026

Press Release

Plan B Wins Outstanding Investor Relations Awards 2026

Reinforcing Six Consecutive Years of Excellence in Investor Relations

Reflecting transparent and fair disclosure standards and building sustainable trust in the capital market



Plan B Media Public Company Limited (“Plan B”), Thailand’s leading out-of-home media provider, has reinforced its excellence in investor relations by winning the **Outstanding Investor Relations Awards** in the Business Excellence category at the **SET Awards 2026** for listed companies with a market capitalization between THB 10–30bn. The award ceremony was organized by the Stock Exchange of Thailand (SET), in collaboration with Money & Banking Magazine, and held at the SET Building on 29 October 2026.

This year marks the sixth consecutive year (2021–2026) that Plan B has been recognized for its **investor relations practices**, having received both the Best Investor Relations Awards and the Outstanding Investor Relations Awards throughout this period. This consistent recognition reflects the company’s commitment to maintaining standards of accuracy, completeness, transparency, and fairness in its disclosure, as well as proactive communication and the continuous building of good relationships with analysts, investors, and stakeholders.

For more information, please contact Investor Relations, Plan B Media Public Company Limited.

E-mail: irplanb@planbmedia.co.th Phone: 02-530-8053 ext. 131 or 134

Amid an increasingly dynamic and complex business and investment environment, Plan B places importance on clear and comprehensive communication, enabling investors to appropriately understand its operating performance, business direction, and growth strategies, as well as the related opportunities and risks, while upholding good governance and building long-term trust.

Khun Tanaporn Teachaviwat, Vice President of Investor Relations and Company Secretary, shared his thoughts:

*“Receiving investor relations awards for the sixth consecutive year is a point of pride for Plan B and reflects our commitment to consistently maintaining our standards of communication with the capital market. For us, the role of investor relations is not limited to reporting operating results; it also plays a key role in building a comprehensive understanding of our strategy and growth direction, as well as the opportunities and risks of our business, with accuracy, transparency, and fairness at its core. **The success achieved over the past six years is the result of the collaboration and support of the Board of Directors, management, and every department across the organization, as well as our openness to feedback from investors, which we use to continuously enhance the quality of our communication.***

As Plan B’s business continues to develop and expand its growth opportunities, the company will remain committed to raising the quality of its disclosure and communication with investors in order to strengthen trust, support quality growth, and deliver sustainable value to our shareholders and all stakeholders.”