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Press Release

Plan B achieves the highest "AAA" rating in the SET ESG Ratings 2025, defining leadership in Sustainability and ESG Excellence



Plan B Media Public Company Limited (“Plan B”), a leading out of home media operator in Thailand, has once again achieved a significant milestone with its inclusion in **the SET ESG Ratings 2025** under the Services industry by the Stock Exchange of Thailand. This year, Plan B received the highest “AAA” rating, marking **the fifth consecutive year** the company has maintained strong sustainability performance. The achievement reflects Plan B’s commitment to responsible and transparent business practices and its continued focus on all ESG stakeholder dimensions.

In the **SET ESG Ratings 2025 assessment**, a total of **265 listed companies** met the criteria and were recognized. This included **102 companies rated AAA**, **80 companies rated AA**, **67 companies rated A**, and **16 companies rated BBB**.

In addition to its **SET ESG Ratings recognition**, Plan B has also been acknowledged at the international level through the **Commended Sustainability Awards 2025** under the **Sustainability Excellence category**. This recognition reflects the company’s commitment to driving its business while creating long term sustainable value across all ESG dimensions.

SET ESG Ratings is an assessment framework developed by the Stock Exchange of Thailand to evaluate the environmental, social, and governance performance of listed companies and to encourage responsible business practices that create long term value for stakeholders. Achieving the highest **AAA** level reflects the strength of Plan B’s strategic approach and operational performance in sustainability.

Plan B is committed to responsible operations that consider environmental and social impacts, promote a safe workplace, uphold good governance, and manage risks effectively. The company also maintains transparent disclosure to build trust among shareholders, investors, and partners.

For more information, please contact the Investor Relations Department

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