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Press Release

PLAN B WINS TWO MAJOR HONORS AT THE SET AWARDS 2025, REINFORCING ITS LEADERSHIP IN IR AND SUSTAINABILITY



Plan B Media Public Company Limited (“**Plan B**”), Thailand’s leading out-of-home media provider, has reinforced its strong market position by winning two prestigious awards at the SET Awards 2025:

1. **Best Investor Relations Awards** in the Business Excellence category for listed companies with a market capitalization between THB 30–100 billion.
2. **Commended Sustainability Awards** in the Sustainability Excellence category.

The award ceremony was organized by the Stock Exchange of Thailand (SET), in collaboration with Money & Banking Magazine, and held at the Professor Sangvien Intaravichai Auditorium, SET Building, on 27 November 2025.

Five Consecutive Years of Excellence in Investor Relations (2021-2025)

This year marks the **fifth consecutive year** that Plan B has been recognized for its outstanding investor relations practices. The company received the **Best Investor Relations Awards** for the first three years, followed by the **Outstanding Investor Relations Awards** in the fourth year, and then achieved **the Best Investor Relations Awards again this year**. This consistent recognition reflects the company’s commitment to transparency, accuracy, completeness, and fairness in its communication with investors and stakeholders.

For more information, please contact the Investor Relations Department

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First Milestone in Sustainability Excellence

Plan B also received the **Commended Sustainability Awards** for the first time, highlighting the company's continuous efforts to enhance its sustainability performance across all dimensions—from strong corporate governance and ethical business conduct, to consideration of social and environmental impacts, and fostering meaningful engagement with all stakeholders. These efforts are aligned with the company's commitment to delivering strong financial performance and sustainable long-term growth.

Management's Perspective on This Year's Achievements

Khun Tanaporn Teachaviwat, Senior Vice President of Investor Relations and Company Secretary, shared his thoughts on the company's achievements, *"These two awards are a tremendous honour for Plan B and a meaningful source of motivation for our employees, who continually drive the organisation forward with dedication and responsibility. Our recognition in investor relations reflects our commitment to transparency, high standards, and building long-term trust with investors — earning strong confidence from analysts and institutional investors nationwide."*

He further added, *"This year is also the first year that the company has received an award in sustainability, which is another major milestone for us. Plan B has always operated with integrity, transparency, and good governance at its core. We consistently consider social and environmental impacts across all business processes while enhancing stakeholder engagement to support sustainable and resilient long-term growth."*

"Receiving these awards is both a point of pride and a driving force for us to continue improving and raising our operational standards in every dimension — to deliver value to our shareholders, investors, customers, partners, and Thai society as a whole."