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Press Release

Plan B win three honours awards at the IAA Awards 2025 for the fourth consecutive year



Plan B Media Public Company Limited proudly celebrates another milestone, having received three distinguished honours at the IAA Awards for Listed Companies 2025 — Outstanding CEO, Best CFO, and Best Investor Relations — organized by the **Investment Analysts Association (IAA)**. The prestigious awards recognize executives of listed companies who have demonstrated exceptional capability and excellence in corporate management. This year marks the **fourth consecutive year** that Plan B has been recognized on this esteemed stage, reaffirming analysts', fund managers', and investors' continued confidence in Thailand's capital market.

Amid a challenging economic environment, Plan B continues to demonstrate strong potential to drive steady, sustainable business growth through prudent management and a focus on operational efficiency. **The Outstanding CEO Award** represents visionary leadership and strategic foresight in guiding the company toward consistent growth and fostering innovation to keep pace with the evolving media landscape. **The Best CFO Award** recognizes Plan B's financial excellence — characterized by careful planning, effective risk management, and efficient resource allocation under principles of transparency and sound financial governance — enabling the company to maintain financial strength and expand new business opportunities.

Meanwhile, **the Best Investor Relations Award** reflects the team's commitment to delivering transparent, timely, and comprehensive communication, ensuring that investors can easily access information and gain a clear understanding of the company's strategic direction. These three honours collectively reaffirm Plan B's strong leadership, transparency, and sustainable business practices — underscoring its dedication to creating long-term value and trust for shareholders and all stakeholders.

For more information, please contact Investor Relations, Plan B Media Public Company Limited.

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