

16 July 2025

## Press Release



## PLAN B WINS “BEST COMPANY 2025” IN MEDIA & PUBLISHING AT MONEY & BANKING AWARDS

Plan B Media Public Company Limited (PLANB) has been honoured with the prestigious "Best Company of the Year 2025" award in the Media and Publishing category at the Money & Banking Awards 2025, hosted by Money & Banking Magazine. The award recognizes companies that demonstrate outstanding performance and excellence in business management.

The award ceremony was held on July 16, 2025, at the Hyatt Regency Bangkok Sukhumvit and was presided over by Dr. Sethaput Suthiwartnarueput, Governor of the Bank of Thailand.

This recognition reflects PLANB's strong potential, unwavering commitment, and leadership in the Out-of-Home (OOH) media and engagement marketing industries. The company has demonstrated robust business performance amidst economic volatility and uncertainty.

In the past year, PLANB achieved a historic milestone with its highest-ever net profit, underscoring the company's efficiency in cost management and strategic portfolio diversification. The expansion of its OOH media business, alongside the growth of engagement marketing, has enhanced operational resilience and reinforced long-term business stability.

For more information, please contact Investor Relations Plan B Media Public Company Limited.

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