



Plan B Media Public Company Limited

1700, Plan B Tower, New Petchburi Road, Makkasan, Ratchathewi, Bangkok 10400
Tel.+662 530 8053-6 | Fax.+662 530 8057 | E-mail : info@planbmedia.co.th | Tax ID. 0107556000507
www.planbmedia.co.th

Open Letter

Subject: Invitation to join the Thai Private Sector Collective Action Against Corruption (CAC)
To: Business partners, strategic alliances, and relevant companies

Plan B Media Public Company Limited (“ **the Company** ”) is committed to conducting business with integrity, fairness, transparency, and accountability under the principles of good corporate governance. The Company has established an Anti-Corruption Policy together with a Code of Business Conduct to serve as practical guidelines for directors, executives, and employees at all levels. These policies are publicly available on the Company’s website at <https://www.planbmedia.co.th/>. The Company has also implemented practices and internal control measures in line with applicable laws and regulations to build trust and confidence among all stakeholder groups.

The Company has been continuously certified as a member of the Thai Private Sector Collective Action Against Corruption (CAC) since 2016, with certification extended through 2028. Participation in CAC reflects the Company’s clear commitment to strengthening corporate governance standards and enhancing transparency in business operations, which form a key foundation for sustainable growth.

In this regard, the Company would like to invite you, as our business partner, supplier, contractor, and related company, to join the Thai Private Sector Collective Action Against Corruption (CAC). This initiative aims to collectively strengthen business practices in line with good corporate governance principles and enhance long term stakeholder confidence. Should you be interested in participating, the Company would be pleased to provide initial guidance. Further information can also be found at <https://www.thai-cac.com/>

The Company has established channels for reporting whistleblowing concerns, complaints, or requests for guidance related to fraud and corruption. The Board of Directors has assigned the Audit Committee to receive and review such reports to ensure transparency and fairness, together with measures to protect whistleblowers. Reports may be submitted through the following channels:



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1) Audit Committee

E-mail: auditcommittee@planbmedia.co.th

Mail: Audit Committee, Plan B Media Public Company Limited
1700 Plan B Tower, New Phetchaburi Road, Makkasan, Ratchathewi,
Bangkok 10400, Thailand

2) Company Secretary

E-mail: companysecretary@planbmedia.co.th

Mail: Company Secretary, Plan B Media Public Company Limited
1700 Plan B Tower, New Phetchaburi Road, Makkasan, Ratchathewi,
Bangkok 10400, Thailand

Alternatively, reports can be submitted through the Company's website at <https://investor.planbmedia.co.th/> under "Corporate Governance" and the "Whistleblowing Form" section.

The Company sincerely hopes to receive your cooperation in fostering a transparent business environment and would like to thank you for your continued support of the Company's operations.

Yours sincerely,

- *Pinijsorn Luechaikajohnpan* -

(Pinijsorn Luechaikajohnpan, Ph.D.)

Authorized Director