



Plan B Media Public Company Limited

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PAYMENT POLICIES AND TERMS FOR PARTNERS

Plan B Media Public Company Limited (“**Plan B**” or “**the Company**”) prioritizes sustainable business operations. It is committed to providing fair, transparent, and consistent services to customers and partners by corporate governance regulations.

Plan B considers key factors that affect liquidity and the management of the cash cycle in the business sector. Plan B has a policy of setting payment terms for partners within 30-90 days, depending on the type of product, such as advertising services, media production, etc. General partners' billing and payment transfer criteria align with the regular accounting cycle.

The credit terms and payment periods for suppliers, partners, contractors, and service providers of the Company or its subsidiaries may differ from the criteria above. This depends on the type of business, product, raw materials, and service characteristics agreed upon between the Company or its subsidiaries and each supplier, partner, contractor, service provider, or contract party. The Company agrees with each partner to ensure compliance with established standards and fairness to all partners by considering market conditions, industry standards, and individual business agreements.

Additionally, the Company discloses information related to the actual average payment period in the Management Discussion and Analysis (MD&A) every quarter. It reports relevant financial ratios in the annual information form (Form 56-1) annually.