

## Plan B Media Public Company Limited

1700, Plan B Tower, New Petchburi Road, Makkasan, Ratchathewi, Bangkok 10400 Tel.+662 530 8053-6 Fax.+662 530 8057 E-mail: info@planbmedia.co.th Tax ID. 0107556000507 www.planbmedia.co.th

## SUSTAINABILITY POLICY

The Company is determined to operate business sustainably according to national and international frameworks. Also, Plan B adheres to creating value continuously in all dimensions for customers and stakeholders by paying attention to every step of doing business, from delivering quality services to customers to taking care of the overall value for all stakeholders sustainably.

In addition, Plan B commits to conducting business to enhance corporate value, strengthen business growth, and create innovations that will lead to the ultimate-goal of building sustainability in the organization for the long-term benefit of stakeholders throughout the value chain. Finally, Plan B commits to conducting business with social responsibility and good governance principles leading to the continuous improvement of the economy and environment.

The Company is strongly committed to growing its business through sustainable development, in line with the SDGs or Sustainable Development Goals by the United Nations. The Company strongly believes sustainable business operations are not just about long-term business presence. However, it is about running businesses with a strong foundation ready to grow together with society and the environment. For example, suppose the Company operates well on a strong foundation that considers stakeholders' mutual benefits. In that case, the Company will be able to deliver good products and services and create value for society. The Company has communicated its concept of sustainable development to all stakeholders to ensure they realize and understand the importance of such matters. This will lead to cooperation among parties to drive the operations of all companies in the group based on sustainability management under international standards.

In 2021-2022, the Company has been listed in SET's Thailand Sustainability Investment (THSI) Index by the Stock Exchange of Thailand (SET) for two consecutive years. The key considerations are the commitment to sustainable and responsible business operations aligned with the Environmental, Social, and Governance (ESG) principles.



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This demonstrates the Company's strong determination and commitment to develop and operate its business, focusing on sustainability rather than business interests alone.

Effective January,1 2023

- Pinijsorn Luechaikajohnpan (Pinijsorn Luechaikajohnpan, Ph.D.)
Authorized Director

Plan-B media