



Licensed Rights Holder

Plan B Media Public Company Limited

1700, Plan B Tower, New Petchburi Road, Makkasan, Ratchathewi, Bangkok 10400
Tel.+662 530 8053-6 Fax.+662 530 8057 E-mail: info@planbmedia.co.th Tax ID. 0107556000507
www.planbmedia.co.th

Purchasing Policy

Plan B Media Public Company Limited and its subsidiaries (referred to as "**the Company**") have a consistent and fair procurement policy that considers the mutual benefits of all parties involved. This policy is based on sustainable development principles, aiming to build trust with stakeholders through excellent, transparent, and ethical procurement practices. It operates under a framework of internationally recognized principles and practices.

The selection process involves choosing customers based on fairness, considering reputation, abilities, expertise, and experience. Financial status and compliance with the law are also considered, adhering to consistent principles. Emphasis is placed on transparency and directness in business operations. We will fulfill our obligations to business partners according to the agreements and ethical standards of the company, strictly avoiding situations that may lead to conflicting interests. Problem-solving negotiations are based on business relationships, following the following guidelines.

1. Establish criteria for selecting suppliers, ensuring a rigorous screening process to conduct business operations ethically and without violating human rights.
2. Procure goods and services based on quality, price, quantity, service delivery, and responsiveness, with emphasis on efficiency and effectiveness. Also, consider the supplier's involvement in social responsibility and environmental stewardship.
3. Conduct procurement processes transparently, ethically, and in compliance with relevant regulations, rules, and laws. Also, assess and manage risks concerning economic, social, and environmental aspects. Furthermore, the Company opposes unfair competition in all forms and strictly avoids engaging in any unethical trade practices with suppliers.
4. Treat suppliers equally by providing comprehensive, accurate, and clear information, maintaining openness, and considering their opinions and proposals to improve operations.
5. Adhere strictly to agreed conditions. In cases where it is not possible to comply with certain conditions, promptly notify the supplier in advance to jointly consider alternative solutions.



Licensed Rights Holder

Plan B Media Public Company Limited

1700, Plan B Tower, New Petchburi Road, Makkasan, Ratchathewi, Bangkok 10400
Tel.+662 530 8053-6 Fax.+662 530 8057 E-mail: info@planbmedia.co.th Tax ID. 0107556000507
www.planbmedia.co.th

6. Procure and manage suppliers sustainably, considering the impact on the environment, social responsibility, and good governance (Environmental, Social & Governance: ESG). Additionally, ensure that suppliers comply with the Company's practices, which are part of sustainable supply chain management.
7. Focus on supplier management, foster good relationships, and promote collaborative development continuously.
8. Manage knowledge exchange between the Company and suppliers, and leverage technology for procurement excellence and advancement.

In this regard, all executives and employees of the Company have a responsibility to support, promote, and act in accordance with the strict policies and guidelines for procurement management. They must also consider human dignity, equality, and fairness, without discriminating against any individual based on physical or mental differences, race, nationality, religion, gender, age, education, or any other factors.

Effective May 26, 2021

- Pinijsorn Luechaikajohnpan -

(Pinijsorn Luechaikajohnpan, Ph.D.)

Authorized Director