



Licensed Rights Holder



Plan B Media Public Company Limited

1213/420 Soi LatPhrao 94 (Panchamitra/Town in Town 3/3), Plubpla, Wangthonglang Bangkok 10310
Tel.+662 530 8053-6 Fax.+662 530 8057 E-mail: info@planbmedia.co.th Tax ID. 0107556000507
www.planbmedia.co.th

(Translation)

**Plan B Media Public Company Limited
298/64-65 Pitsanulok Road, Si Yak Mahanak Subdistrict,
Dusit District, Bangkok, Thailand**

July 10, 2020

Re: Invitation to the 2020 Annual General Meeting of Shareholders

To: Shareholders

- Enclosures:
1. Copy of Minutes of the 2019 Annual General Meeting of Shareholders held on April 30, 2019 and Copy of Minutes of the Extraordinary General Meeting of Shareholders no. 1/2020, held on January 9, 2020;
 2. An annual report for the year 2019 and copy of the financial statement and the comprehensive income statements of the Company for the fiscal year ended December 31, 2019 (via QR Code);
 3. Profiles of the directors who will retire by rotation and the nominated directors being proposed for the re-election;
 4. Objectives of the Company (BMJ.002 form);
 5. Proxy Forms (Form A, Form B and Form C);
 6. Profiles of the independent directors for the appointment of proxy by shareholders and the definition of the independent directors;
 7. Articles of Association relating to the meeting of shareholders;
 8. Guideline for the registration, the appointment of proxy, documents and evidences required for attendants to present on the date of the meeting;
 9. Map of the venue; and
 10. Precautionary Measures to Prevent the Spread of Coronavirus Disease (COVID-19) in the Shareholders' Meeting.

By this letter, Plan B Media Public Company Limited (the “**Company**”) would like to inform you that the Board of Directors' Meeting no. 4/2020 of the Company resolved to convene the 2020 Annual General Meeting of Shareholders on Friday, July 31, 2020, at 2.00 p.m., at Ratchada Ballroom, 6th floor, SC Park Hotel, 474 Praditmanutham Rd., Wangthonglang, Bangkok 10310

Due to the ongoing Coronavirus Disease 2019 (COVID-19) Outbreak and the Company's concern over the health and sanitation of all shareholders, the Company will therefore strictly arrange the seating in the meeting room with social distancing in accordance with the Precautionary Measures of the Centre for Covid-19 Situation Administration and other relevant preventive measures re: the convening of meetings during the situation of COVID-19 Outbreak as announced by the government. In this regard, the number of seats in the meeting room will be limited. Thus, we suggest the shareholders to consider appointing the independent directors whose name as listed and detailed in **Enclosure 6**, as their proxy to attend the meeting and cast votes on their behalf. However, if the shareholder or proxies intend to be present at the meeting, it is advised to strictly follow the Precautionary Measures to Prevent the Spread of Coronavirus Disease (COVID-19) in the Shareholders' Meeting as detailed in **Enclosure 10**; to be in accordance with the Circular Letter of



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the Office of Securities and Exchange Commission No. SEC.JorTor-1(Wor) 9/2020 RE: the Convening of Annual General Meeting of Shareholders under the Coronavirus Disease 2019 (COVID-19) Outbreak; dated March 6, 2020.

In this regard, the Company would like to request shareholders to submit their proxies to the Company within July 24, 2020, or attending the 2020 Annual General Meeting of Shareholders at the date, place and time mentioned above, to consider the following agenda items:

Agenda 1 **Message from the Chairman**

Agenda 2 **To consider and certify the Minutes of the 2019 Annual General Meeting of Shareholders and the Minutes of the Extraordinary General Meeting of Shareholders No. 1/2020**

Facts and Rationale: The Company had held the 2019 Annual General Meeting of Shareholders on April 30, 2019 and the Extraordinary General Meeting of Shareholders No. 1/2020 on January 9, 2020. In this regard, the Minutes of the 2019 Annual General Meeting of Shareholders and the Minutes of the Extraordinary General Meeting of Shareholders No. 1/2020 had been prepared by the Company and submitted to the Stock Exchange of Thailand (the “SET”) and the Ministry of Commerce as prescribed by laws. Details are appeared in **Enclosure 1** which has been sent to the shareholders together with this invitation.

Opinion of the Board of Directors: The Board of Directors considers that the Minutes of the 2019 Annual General Meeting of Shareholders held on April 30, 2019 and the Minutes of the Extraordinary General Meeting of Shareholders No. 1/2020 held on January 9, 2020 were correctly and completely recorded, and deems appropriate to propose to the shareholders’ meeting to certify the said minutes as detailed in the **Enclosure 1**.

Remark: Resolution in this agenda shall be adopted by the majority votes of the shareholders attending the meeting and casting their votes.

Agenda 3 **To consider and acknowledge the report on the operating results of the Company for the year 2019**

Facts and Rationale: The Company has summarized the operating results for the year 2019 and the significant changes that occurred during the year 2019 in the annual report for the year 2019, as detailed in **Enclosure 2** which has been sent to the shareholders together with this invitation.

Opinion of the Board of Directors: The Board of Directors deems appropriate to propose to the shareholders’ meeting to acknowledge the report on the operating results of the Company for the year 2019 and the significant changes that occurred during the year 2019 as detailed in **Enclosure 2**

Remark: This agenda is for acknowledge and no casting of votes.



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Agenda 4 To consider and approve the financial statements and the comprehensive income statements of the Company for the fiscal year ended December 31, 2019

Facts and Rationale: In order to be in accordance with Section 112 of the Public Limited Company Act B.E. 2535 (as amended) (the “**Public Limited Company Act**”) and Article 36 of the Articles of Association of the Company which prescribes that the Company have to prepare the financial statements and comprehensive income statements at the end of each fiscal year for proposing to the Annual General Meeting of shareholders to consider and approve such financial statements.

In this regard, the Company has already prepared the financial statement and comprehensive income statement of the year 2019 for the fiscal year ended December 31, 2019 as detailed in **Enclosure 2** which has been sent to the shareholders together with this invitation. Such financial statements and comprehensive income statements have already been audited by the auditor from EY Office Limited (the “**EY Office**”), which had been appointed by the 2019 Annual General Meeting, and reviewed by the Audit Committee and approved by the Board of Directors.

Opinion of the Board of Directors:The Board of Directors deems appropriate to propose to the shareholders’ meeting to consider and approve the financial statements and comprehensive income statements of the Company of the year 2019 for fiscal year ended December 31, 2019 which have already been audited by EY Office, reviewed by the Audit Committee and approved by the Board of Directors.

Remark: Resolution in this agenda shall be approved by the majority votes of the shareholders attending the meeting and casting their votes

Agenda 5 To consider and approve the suspension of dividend payment from the 2019 operational results and the acknowledgement of the Company’s interim dividend payment

Facts and Rationale: According to Section 115 of the Public Limited Company Act and Article 44 of the Articles of Association, the Company shall not pay dividends other than out of profits, and dividends shall be distributed in accordance with the number of shares, with each share being accorded equal distribution.

Moreover, pursuant to Section 116 of the Public Limited Company Act and Clause 45 of the Company’s Articles of Association provide that, in the case where the Company incurs profit, it shall allocate no less than 5 percent of its annual net profit less the accumulated losses brought forward (if any) to a reserve fund until this fund attains an amount of no less than 10 percent of the registered capital.

As at December 31, 2019 the Company has an accumulated legal reserve amounting Baht 45,884,896 which meets the 10 percent of the Company’s registered capital, as required by laws. Thus, the Company is not required to allocate additional amount as a reserve fund.

The Company has the policy to pay dividend at the rate of not less than 50 percent of the net profit after deduction of taxes and legal reserve. In consideration on each time of dividend payment, the Company shall mainly consider the dividend payment with concern on the shareholders’ benefit.



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Nevertheless, it deems appropriate to purpose the shareholder’s meeting to consider and approve the suspension of dividend payment from the 2019 operational results, as it is necessary for the Company to reserve the capital for the future investment, which is expected to potentially contribute good investment return to the Company and shareholders, as well as for the resolving fund and reserve fund in preparation for the unstable situation.

During 2019 and 2020, prior to the 2020 Annual General Meeting of Shareholders, the Board of Directors of the Company resolved to approve 2 interim dividend payments as follows:

- 1) The Board of Directors’ Meeting No. 5/2019, held on August 14, 2019 resolved to approve the 6-month-period interim dividend payment from the net profit after tax in the separate financial statements for the year 2019, ended June 30, 2019 and accumulated profit at the rate of Baht 0.091 per share for the 3,882,568,101 shares, amounting to the total number of dividend of Baht 353,313,697.19. List of shareholders who were entitled to the interim dividend (Record Date) was determined on Thursday, August 29, 2019, and the interim dividend was paid on Friday, September 13, 2019. In this regard, the Company had already paid such interim dividend to the shareholders; and
- 2) The Board of Directors’ Meeting No. 2/2020, held on February 12, 2020 resolved to approve the 9-month-period interim dividend payment from the net profit after tax for the year 2019, ended September 30, 2019 and accumulated profit at the rate of Baht 0.0618 per share for the 3,882,568,101 shares, amounting to the total number of dividend of Baht 239,942,708.64. List of shareholders who were entitled to the interim dividend (Record Date) was determined on Thursday, February 27, 2020, and the interim dividend was paid on March 11, 2020. In this regard, the Company had already paid such interim dividend to the shareholders.

Aggregating the amount of the aforementioned 2 interim dividend payments, the Company will totally pay the dividend from the net profit after tax for the year 2019, ended December 31, 2019 and accumulated profit in the total rate of Baht 0.1528 per share, amounting to the total number of dividend of Baht 593,256,405.83 or equivalent to 91.70 of the net profit after tax in the separate financial statements which correspond to the dividend payment policy of the Company.

In addition, the comparison of the dividend payment in 2020 and 2019 in rate of the Company is detailed as follows:

No.	Details of the dividend payment	Year 2020 (proposed)	Year 2019
1.	Net profit (Baht per share)	0.17	0.13
2.	Total Issued shares of the Company	3,882,568,101	3,529,607,365
3.	Dividend per share (Baht)	0.1528	0.091

No.	Details of the dividend payment	Year 2020 (proposed)	Year 2019
4.	Total dividend (Baht)	593,256,405.83	321,194,270.22
5.	Dividend payment ratio	91.70	69.17

Opinion of the Board of Directors: The Board of Directors deems appropriate to propose to the shareholders' meeting to consider and approve the suspension of dividend payment from the 2019 operational results and the acknowledgement of the Company's interim dividend payment as per abovementioned details.

Remark: Resolution in this agenda shall be approved by the majority votes of the shareholders attending the meeting and casting their vote.

Agenda 6 To consider and approve the appointment of directors to replace the directors who will retire by rotation

Facts and Rationale: According to Section 71 of the Public Limited Company Act and Article 17 of the Articles of Association of the Company, in each Annual General Meeting of shareholders, one third of the total number of the directors must retire by rotation and if the number of directors cannot divide into three proportions, a number of directors closest to one-third shall retire. Directors retiring by rotation may be re-elected.

In this regard, there are 3 directors who will retire by rotation at the 2020 Annual General Meeting, namely:

No.	Name of directors who shall retire by rotation	Position	Number of Board of Directors' meeting attendance in year 2019	Number of subcommittee meeting attendance in year 2019	Term of directorship
1.	Mr. Pinijsorn Luechaikajohnpan	Director/ Managing Director/ Member of the Risk Management Committee	6/8	1/1	6 years 5 months
2.	Mr. Tanate Lojanagosin	Director/ Member of the Risk Management Committee	7/8	1/1	6 years 5 months
3.	Mr. Ekapak Nirapathpongpon	Director/ Member of the Risk Management Committee/ Member of the Nomination and Remuneration	6/8	1/1	6 years 5 months



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No.	Name of directors who shall retire by rotation	Position	Number of Board of Directors' meeting attendance in year 2019	Number of subcommittee meeting attendance in year 2019	Term of directorship
		Committee/ Member of the Corporate Governance Committee			

In addition, the Nomination and Remuneration Committee had considered and scrutinized the qualifications of such 3 directors who will retire by rotation in the 2020 Annual General Meeting as detailed in **Enclosure 3**, and viewed that such 3 directors are knowledgeable, experienced and skillful in benefit to the operations of the Company. Thus, the Company deemed appropriate to propose the shareholders' meeting to approve the appointment of such 3 directors for another term.

The Company invited shareholders to nominate the person to be appointed as the new directors between 1 December 2019 and 31 January 2020, however; there is no nominated person proposed by the shareholders.

Opinion of the Board of Directors: The Board of Directors (by majority votes and not include the votes of directors who will retire) deems appropriate to propose to the shareholders' meeting to approve the appointment of such 3 directors who will retire by rotation for another term, namely:

- 1) Mr. Pinijsorn Luechaikajohnpan Director/ Managing Director/
Member of the Risk Management Committee
- 2) Mr. Tanate Lojanagosin Director/ Member of the Risk Management Committee
- 3) Mr. Ekapak Nirapathpongporn Director/ Member of the Risk Management Committee/
Member of the Nomination and Remuneration Committee/
Member of the Corporate Governance Committee

Remark: Resolution in this agenda shall be approved by the majority votes of the shareholders attending the meeting and casting their vote. (in consideration of the appointment of directors to replace those who will retire by rotation and the appointment of new director, the Company shall propose to consider and approve on person-by-person basis)

Agenda 7 To consider and approve the remuneration of the Directors of the Company for year 2020

Facts and Rationale: According to Section 90 of the Public Limited Company Act and Article 36 of the Articles of Association of the Company, the remuneration of the directors of the Company must be determined by the shareholders' meeting. In this regard, the Nomination and Remuneration Committee has considered on various factors, i.e.; the operation result of the Company, size of the Company's business and duties and responsibilities of the Board of Directors and Sub-Committee of the Company, by comparing with the remuneration rate of the businesses that are in the same industry as the Company and have the similar size as the Company. After due consideration, the Board of Directors deems appropriate to propose to the shareholders' meeting to consider and determine the remuneration of the Board of Directors and the Sub-Committee of the Company for year 2020 in the amount of not exceeding Baht 4,800,000. Details are as follows:

Remuneration of directors of the Company) In the case the directors are appointed during the month, the remuneration shall be calculated on pro-rata basis.)

No.	Position	2020 Monthly Remuneration	2019 Monthly Remuneration
1.	Chairman of the Board of Directors	Baht 50,000 per month	Baht 50,000 per month
2.	Director	Baht 30,000 per month	Baht 30,000 per month

Remuneration of Audit Committee of the Company) In the case the directors are appointed during the month, the remuneration shall be calculated on pro-rata basis.)

No.	Position	2020 Monthly Remuneration	2019 Monthly Remuneration
1.	Chairman of the Audit Committee	Baht 30,000 per month	Baht 30,000 per month
2.	Audit Committee	Baht 20,000 per month	Baht 20,000 per month

Remuneration of Nomination and Remuneration Committee of the Company

No.	Position	Meeting Allowance for the year 2020	Meeting Allowance for the year 2019
1.	Chairman of the Nomination and Remuneration Committee	Baht 20,000/time/person	Baht 20,000/time/person
2.	Nomination and Remuneration Committee	Baht 15,000/time/person	Baht 15,000/time/person

Remuneration of Risk Management Committee of the Company

No.	Position	Meeting Allowance for the year 2020	Meeting Allowance for the year 2019
1.	Chairman of the Risk Management Committee	Baht 20,000/time/person	Baht 20,000/time/person
2.	Risk Management Committee	Baht 15,000/time/ person	Baht 15,000/time/person

Remuneration of Corporate Governance Committee of the Company

No.	Position	Meeting Allowance for the year 2020	Meeting Allowance for the year 2019
1.	Chairman of the Corporate Governance Committee	Baht 20,000/time/person	Baht 20,000/time/ person
2.	Corporate Governance Committee	Baht 15,000/time/ person	Baht 15,000/time/ person

In addition, the Company deems appropriate to determine bonus of directors of the Company for the year 2020 in the amount of not exceeding Baht 7,200,000. Moreover, the Board of Directors deems appropriate to propose to the shareholders' meeting to authorize the Nomination and Remuneration Committee to allocate such remuneration to each director and subcommittees within the budget as approved by the shareholders' meeting without any other benefit.

Opinion of the Board of Directors: The Board of Directors deems appropriate to propose to the 2020 Annual General Meeting of Shareholders to consider and approve the determination of remuneration of the directors and subcommittee of the Company for the year 2020 in the amount of not exceeding Baht 4,800,000 and to determine the yearly bonus for the directors of the Company for the year 2020 in the amount of not exceeding Baht 7,200,000 as per abovementioned details.

Remark: Resolution in this agenda shall be approved by not less than two-thirds of the total votes of the shareholders attending the meeting.

Agenda 8 To consider and approve the appointment of the auditor and the determination of the remuneration for the year 2020

Facts and Rationale: According to Section 120 of the Public Limited Company Act and Article 36 of the Articles of Association of the Company prescribes that the Annual General Meeting of shareholders must appoint the auditors and determine the audit fee of the Company every fiscal year and the existing auditor may be re-appointed. In this regard, the Board of Directors deems appropriate to propose to the 2020 Annual General Meeting of Shareholders to consider and approve the appointment of auditors from EY Office to be auditors of the Company for the fiscal year ended



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December 31, 2020 in which any of the following auditors are being authorized to review and give opinion on the financial statement of the Company, namely:

1. Mr. Termphong Opanaphan; Certified Public Accountant (Thailand) No. 4501 (Has been the Company’s auditor for 2 years and signed the financial statement of the Company for 2 years) ; and/or
2. Miss Vissuta Jariyathanakorn; Certified Public Accountant (Thailand) No. 3853 (Has been the Company’s auditor for 2 years but has not signed the financial statement of the Company)
3. Miss Manee Rattanabunnakit; Certified Public Accountant (Thailand) No. 5313 (Has been the Company’s auditor for 2 years but has not signed the financial statement of the Company)

In the case that the aforementioned auditors are unable to perform their duties, EY Office shall be authorized to appoint any of its auditors to be the auditor of the Company.

The auditors of the subsidiaries of the Company are from the same auditing firm.

It is also deemed appropriate to propose to the shareholders’ meeting to determine the audit fee of the Company and its subsidiaries for the fiscal year 2020 in the amount of not exceeding Baht 5,941,500 and audit fee for the new accounting system registration in amount not exceeding Baht 360,000 which is not included non-audit fee, as detailed below:

Auditor Fee	2020 proposed	2019
Auditor Fee of the Company	not exceeding Baht 2,140,000	not exceeding Baht 1,900,000
Audit Fee of subsidiaries	not exceeding Baht 3,801,500	not exceeding Baht 3,550,300
Auditor Fee of the Company and subsidiaries	not exceeding Baht 5,941,500	not exceeding Baht 5,450,300
audit fee for the new accounting system registration	360,000	None
Non-audit fee	None	None

The abovementioned auditing fee of the Company and subsidiaries increases from the previous fiscal year ended in the amount of Baht 491,200 or equivalent to 9.01 percent due to the expansion of business of the Company. In this regards, the abovementioned audit fee does not include audit fee for the new accounting system registration and any non-audit fee.



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In consideration of the selection of auditors and determination of auditor fee as mentioned above, the Audit Committee of the Company determined the auditors by considering on the qualification and the experience of each auditor and has an opinion that EY Office is independent, skillful in auditing and the audit fee is propriety. Moreover, such 3 auditors do not have any relation or any interest in the Company, subsidiaries of the Company, directors, executives, major shareholders or his/her related persons. In addition, there is no proposed auditors being the Company's auditor for more than 7 years.

On a separate note, the Notification of the Capital Market Supervisory Board Tor Jor. 28/2563 Re: Preparation and disclosure of financial statements of the first quarter 2020 for the company that cannot convene the annual general meeting of shareholders due to the outbreak of COVID-19, prescribes that in the event that a company is unable to hold an annual general meeting of shareholders to appoint auditors as a result of the COVID-19 outbreak, the Company is to submit the financial statements of its first quarter of 2020 which has been reviewed by auditors who have been approved by the Capital Market Supervisory Board and appointed by the Company. Therefore, the Company would like to inform the shareholders that, the Board of Directors' meeting No. 3/2020 on February 28, 2020 has resolved to appoint EY Office to be the Company's auditor for the year 2020 and to audit the Company's financial statements Quarter 1/2020.

Opinion of the Board of Directors: The Board of Directors deems appropriate to propose to the shareholders' meeting to consider and approve:

- (1) the appointment of the following auditors from EY office to be the auditors of the Company for the fiscal year ended December 31, 2020;
 1. Mr. Termphong Opanaphan; Certified Public Accountant (Thailand) No. 4501; and/or
 2. Miss Vissuta Jariyathanakorn; Certified Public Accountant (Thailand) No. 3853; and/or
 3. Miss Manee Rattanabunnakit; Certified Public Accountant (Thailand) No. 5313
- (2) the determination of the audit fee of the Company and its subsidiaries for the year 2020 in the amount of not exceeding Baht 5,941,500 and audit fee for the new accounting system registration of not exceeding Baht 360,000.

Remark: Resolution in this agenda shall be approved by the majority votes of the shareholders attending the meeting and casting their vote.

Agenda 9 To consider and approve the amendment of the Company's objectives

Facts and Rational: Since the Company wishes to conduct the business of the transportation and transfer of goods and passengers in order to support the Sport Marketing Business of the Company. The Company therefore has to proceed with the amendment of the Company's objectives from there are 36 clauses into 43 clauses as details in **Enclosure 5**



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No.	Detail
37	To make a registration for a request, purchase, lease or procure or distribute by any methods of patent, copy right, plan, trademark, concession, license or any other privilege.
38	To operate the business of management of commercial right for other persons or juristic person, and to procure, collect and benefit, including manage any properties which related to or gained from such commercial right management, including to act as consultant of and to provide advices relating to the management of commercial right.
39	To produce and provide production services of any program show and content for releasing, broadcasting, and being on-air on television, radio, and all types of online media. To provide services of connecting video and audio signal for releasing, broadcasting, and being on-air in any kind of mass media and online media.
40	To operate the radio, television and telecommunications businesses. To render services of digital tv and mass media management. To act as consultant of and to provide advices relating to digital tv and mass media management.
41	To organize any sport competitions and to act as organizer of sport competitions. To operate business of advertising, public relations, and marketing for any kind of sports.
42	To operate the business of procurement and management of commercial right of sport competitions, including television and others right of sport competitions. To provide marketing activities for sport competitions and to generate revenue from the commercial right of sport competitions.
43	To operate tourism businesses in both inbound and outbound. To provide reservation service of air ticket, hotel, resort, accommodations, and any other facilities. To provide marketing and promoting activities of tourism businesses, including any other businesses which relating to tourism.

Opinion of the Board of Directors: The Board of Directors deems it appropriate to propose to the shareholders’ meeting to approve the amendment of the Company’s objectives from there are 36 clauses into 43 clauses as per aforementioned details. As such, the authorized person appointed by the Board the authorized person appointed by the Board of Directors of the Company shall register the amendment of the Company’s Objectives with the Department of Business Development, Ministry of Commerce, and have the authority to amend and add wordings as required by the registrar.

Remark: Resolution in this agenda item shall be approved by not less than three-fourths of the total number of votes of shareholders attending the meeting and entitling to vote. As such, the authorized person appointed by the Board of Directors of the Company shall register the amendment of Clause 3 of the Company’s Objectives with the Department of Business Development, Ministry of Commerce, and have the authority to amend and add wordings as required by the registrar.



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Agenda 10 To consider and approve the amendment of Clause 3 of the Memorandum of Association of the Company to be in compliance with the amendment of the Company's objectives

Facts and Rational: As the Company deems appropriate to propose the shareholders' meeting to consider and approve the amendment of the Company's objectives according to Agenda 8, it deems appropriate to propose the shareholders' meeting to consider and approve the amendment of Clause 3 of the Memorandum of Association of the Company to be in compliance with the amendment of the Company's objectives as follows:

"Clause 3. the Company's objectives has 43 clauses as details in the attached BMJ. 002 form"

Opinion of the Board of Directors: The Board of Directors deems appropriate to propose to the Shareholders' Meeting to consider and approve the amendment of Clause 3 of the Company's Memorandum of Association, to be in line with the amendment of the Company's objectives. As such, the authorized person appointed by the Board of Directors of the Company shall register the amendment of Clause 3 of the Memorandum of Association of the Company with the Department of Business Development, Ministry of Commerce, and have the authority to amend and add wordings as required by the registrar.

Remark: Resolution in this agenda item shall be approved by not less than three-fourths of the total number of votes of shareholders attending the meeting and entitling to vote.

Agenda 11 Other matters (if any)

Opinion of the Board of Directors: The Board of Directors deems appropriate to provide the opportunity for the shareholders who wish to propose any other matter beyond the agenda items prescribed by the Board of Directors in this invitation, provided that the proposal of such matter shall be in accordance with the criteria and method stipulated by the laws.

The Company determined the names of shareholders who have the right to attend the 2020 Annual General Meeting of Shareholders (Record Date) on Monday, June 29, 2020.

In addition, the Company has published the invitation letter for shareholder's meeting with enclosures on the Company's website since June 30, 2020 at www.planbmedia.co.th and therefore hereby invites all shareholders to attend the 2020 Annual General Meeting of Shareholders on Friday, July 31, 2020 at 2.00 p.m. at Ratchada Ballroom, 6th floor, SC Park Hotel, 474 Praditmanutham Rd., Plubpla, Wangthonglang, Bangkok 10310. The map of the meeting venue is set out in **Enclosure 9.**

In the event that any shareholder is unable to attend the meeting in person and would like to appoint a proxy, such shareholder shall use either Proxy Form A or Proxy Form B. In the case where any foreign shareholder would like to appoint a custodian, such foreign shareholder shall use Proxy Form C as set out in **Enclosure 5** In order to protect the rights and benefits of any shareholder who is unable to attend the meeting in person and would like to appoint an independent director of the Company as their proxy to attend the meeting and cast votes on its behalf, such shareholder can appoint a proxy by using Proxy Form B, stating the name of the independent director of the Company as listed and detailed in



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Enclosure 6 and then submit the form attached with supporting documentation to the Department of Investor Relations, Plan B Media Public Company Limited, No. 1213/420 Soi LatPhrao 94 (Phanchamitr), Plubpla, Wangthonglang, Bangkok, 10310, Telephone No. (662) 530-8053-6. In addition, in order for the Company to facilitate the verification of the documents, please submit all documentation to the Company by July 24, 2020.

It is recommended that the shareholders study the guidelines for registration, appointing proxy, documents and evidence required to be presented on the meeting date as set out in **Enclosure 8**. The Company will conduct the meeting in accordance with the Articles of Association of the Company, Chapter 6, the Meeting of Shareholders, as set out in **Enclosure 7**.

In order to facilitate the rapidity of registration of attendees at the 2020 Annual General Meeting of Shareholders, the Company will allow the shareholder and proxies to register their name from 12.00 p.m. on the meeting date at Ratchada Ballroom, 6th floor, SC Park Hotel, 474 Praditmanutham Rd., Wangthonglang, Bangkok. Furthermore, since the Company will implement the barcode system in the registration and counting of votes at this meeting, the shareholders and proxies are required to present the registration form as set out in separated Enclosure together with other documentation as set out in **Enclosure 8** on the meeting date.

In this regard, if any shareholders would like to receive the Annual Report 2019 and financial statements as at 31 December 2019, please download the documents in QR Code formant attached in the Registration Form which has been delivered to the shareholders.

Sincerely yours,

Pol. Gen.
(Somchai Vanichsenee)
Chairman of the Board of Directors