

Environmental Management Policy

Plan B Media Public Company Limited (“the Company”) fully recognizes its responsibility to sustainable business operations based on Environmental, Social, and Governance dimensions (ESG). By recognizing and giving importance to minimizing environmental impacts from its business operations, products and services, the Company has formulated a Sustainable Development policy to develop operational processes and create innovation in order to reduce environmental impacts which may occur as well as developing appropriate sustainability strategies and plans.

To support the operations strategy towards sustainability, the Company identified aspects and scope to promote the sustainable development of organizations, including establishing sustainable development goals to aligned its business policy in accordance with international standards and sustainability standards for continuous development following the United Nations Sustainable Development Goals (SDGs) under the UN Global Compact.

The Company also recognition of increased competitive advantage and business opportunities from active environmental efforts and natural capital management. Hence, the Company has announced its Environmental Management Policy. The policy is applicable to all subsidiaries, addressing the communication and strengthening of engagement to ascertain adherence to the guideline of good practice throughout the entire corporate value chain, through the participation of managements, employees, partners and relevant stakeholders.

To accomplish the goals, The Company has adopted a Sustainable Development framework and policy as part of its operations. By establishing an organizational strategy in supporting 7 of the 17 Sustainable Development Goals (SDGs), which are relevant with the Company’s capacity and potential to mobilize sustainable development in all steps towards the entire corporate value chain.